

HASLEMERE & DISTRICT CHAMBER OF TRADE & COMMERCE

www.haslemere.com/chamber

Newsletter January 2006



A NEW YEARS MESSAGE FROM OUR PRESIDENT ARYA INGVORSEN

I would like to wish you all A Very Happy and Prosperous New Year.

Haslemere certainly has something of a buzz about it at the moment. The launch of Haslemere Rewards generated quite a lot of publicity for Haslemere, which has been fantastic - let's all try and keep the momentum going. The more people that realise what a fantastic range of goods and services are available by Chamber members in Haslemere, the better!

The Chamber is planning lots of exciting new things for you in 2006. In the next few months, watch out for the new look Chamber newsletters and web pages. Along with our monthly networking sessions at The Georgian House Hotel on the last Thursday of the month, there will be lots of opportunities to meet up and network. Please put the 21st April in your diaries for an evening of dinner & wine featuring a casino. This will be a chance to get your glad rags on and have a fantastic night, so don't miss it!

I would also like to say thank you to those of you who supported the Chamber last year by attending an event. The Chamber committee works hard to provide you with a range of events and coming along to them is not only appreciated, but is a great opportunity to network. Some newer members, sometimes feel a little reluctant to attend, but I would urge you to come along, even if you don't know anybody. There are always members of the committee there who would love to make you feel welcome and it is my experience, that all the Chamber members that I have met are very keen to network and recommend each other's businesses.

A big thank you also goes to all committee members, who have worked so hard behind the scenes in 2005, to bring such a number of successful events to Haslemere for the benefit of members and their customers. Last year, we had the launch of Haslemere Rewards, the Christmas Market, Christmas carols, the fashion show, the barbeque at Lower Roundhurst Farm, the Pat Chapman Curry evening and networking lunch to name but a few. All these events and activities take quite some organising, which the committee members responsible for each event, do free of charge whilst running a business at the same time. So a very big thank you to all for your very hard work.

I look forward to seeing you all at a Chamber event in the near future.

Happy New Year once again,

Regards,

Arya

The Chamber Diary

Contact Amanda Baker 01428 645757

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MONTHLY SOCIAL

We look forward to seeing you on **Thursday 26th January** at the Georgian House Hotel from 5.30 pm to around 7.30 pm – An informal opportunity to meet and chat to other Chamber members over a drink or two!

You can turn up and leave when you like and a warm welcome will be given to members who have not been before!

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AGM

Friday 21st April at the Georgian House Hotel at 6pm. Members are welcome to attend.

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DINNER DANCE & CASINO

We are hoping to have the above event on **Friday 21st April** at the Georgian House Hotel from **7.30 pm** – An opportunity to dress to impress and bring along friends & clients. Keep your diary clear, more information in next months newsletter.

2006 Events

We are currently compiling our list of events for 2006.

If you have any ideas please contact Amanda Baker on 01428 645757, or email; chamber@haslemere.com

Watch This Space!!!



***The next committee meeting is on Wednesday 15th February at 6.00 pm at the Georgian House Hotel
DAY SWITCHED TO AVOID VALENTINES COMMITMENTS! - ALL MEMBERS WELCOME***

Business Nouse!

Taking responsibility for your response-ability **By Mark Keohane, Business Coach**



Champions' League Final; 25 May 2005, half-time. Liverpool trail the mighty AC Milan by 3-0. The situation's so hopeless that half of those watching on TV change channels. Some of the Liverpool fans leave the stadium to drown their sorrows.

Then Liverpool bounce back; Gerrard leaps and makes it 3-1 with a header; minutes later they've made it two; and then shortly after it's all square at 3-3. Liverpool go on to take the cup on penalties – the miracle is complete!

That's football, but businesses experience 3-0 setbacks too: how do **you** respond? Are you a channel-changer or a goal-scorer? Do you drown your sorrows or kick them into touch? Here are some ideas for making yourself more response-able:

Look happy. You can tell how someone feels by their appearance. So stand up straight, and smile like you just won something expensive.

Have a clear and attainable goal; something that motivates you into trying as hard as you can.

Believe in fate. Everything happens for a reason. If you doubt that, reflect on your life so far.

See the positive side of every situation. There really is something to learn, if you want to.

Do whatever the situation requires to fix it, and don't put it off. Nick Leeson bust the centuries-old Baring's Bank in 1996. If he'd owned up to his trading losses earlier he'd have lost his job. Instead he lost several years of his life in a Singapore prison, many others lost their jobs, and some lost their life savings.

Accept your part of the blame. If something went wrong there's a fair chance it was your fault. Be prepared to admit it. Then do better next time.

And finally, **dance.**

Remember, it's not how far you fall - it's how high you bounce.

Mark Keohane will be speaking on this topic at the next of the University of Surrey's Business Breakfast Seminars on 7 February. For details telephone Mark on **01428 656656** or send an email to mark@markkeohane.com.

never been cruising?
want to find out more?



**ONE LUCKY COUPLE MUST WIN A
£1000 Fred.Olsen Cruise VOUCHER**

“an introduction to cruising”
with the participation
of Fred.Olsen Cruises

Saturday 28 January 2006 at 10.30am
At the Georgian House Hotel

For more details & to register call Haslemere
Travel
01428 658777

NEWS ROUND-UP

Haslemere Food Festival is planned for September 2006. The format will be a series of events over a week including open days, demonstrations and hopefully a food and drink market with the focus wherever possible on local produce. If you think your business may be interested in participating please contact Melanie Odell on 01428 644858 or email Melanie@haslemere.com

Opera South are hoping to promote their latest production, The Merry Wives of Windsor, through window displays in local shops. John Braithwaite (653022) can supply the material for the window display. If you are interested in participating please call him.

November / December Newsletter Please accept our editor, Simon Labrow's apologies that the newsletter was late at the end of 2005. A very inconvenient appendix operation meant an emergency team had to take over production! Thank you to the committee for their support.

The Chamber website is being updated and re-launched
Update your website entry online now!

This spring a number of enhancements are planned for the Chamber website. The content is being updated and a new homepage planned to include news and information about the Chamber. We are working in conjunction with local businesses Haslemere Computer Services for the programming and PTMD for the design, both of whom are Chamber members.

All our members are automatically included on the Chamber website listing which is also included on www.haslemere.com. The website is extremely successful in getting members listed high on search engines including Google.

Enclosed with this newsletter are details of how you can update your own entry. You can change the standard text, update contact details and even upload a new logo. Take the opportunity to check the details listed for your business are correct before we re-launch the Chamber site.

If you would like to take the opportunity to update your own website which can be linked to your entry call Gareth Hughes at Haslemere Computer Services on 01428 644858. Call Steve Neaves at PTMD on 01428 661682 if you would like to discuss your corporate image including logo's and marketing material.

If you wish to enhance the standard format into something a little more eye catching an HTML entry can be developed, please speak to Gareth and Steve as above for further information and pricing.

Gareth and his team are also happy to guide you through the online updating procedure if you need assistance.

More information on the enhanced Chamber website in next months newsletter.

OBITUARY

Well-known sporting personality dies



Tributes have flown in following the death of a well-known Haslemere sporting personality.

Brian John Beard, known affectionately as BJB, died on January 10, at the age of 69.

Born and brought up in Haslemere, Mr Beard lived all his life in the town.

Speaking this week, his former employer and long-time friend, Alan Perry, said Mr Beard would be "sorely missed by many, particularly Haslemere cricket and football clubs".

Mr Beard played cricket for Grayswood and in his early 20s moved on to Haslemere, there after as an umpire.

He was secretary, subsequently press secretary, and although no longer umpiring on Saturdays, attended Sunday matches.

To the Haslemere Football Club said Mr Perry he was "Man Friday", having played originally for Grayswood where he was also chairman after his playing days. He then moved to Haslemere, providing the match reports, teas, organising the nets, marking the pitch out and even getting the players to matches.

Never having married, Mr Beard was able to give a large part of his life to the two sporting clubs.

Aside from his sporting activities, Mr Beard worked all his life in Haslemere, first with the estate agents Cubitt and West in the early 1950's and finally only retiring from its successor, Keats Harding, in the last few months.

During that period he had either sold or let many of the houses in Haslemere and was able to tell stories of how in his early days, he had to cycle from Haslemere to Headley Down to show potential purchasers a house.

Mr Beard later became interested in horse racing, often attending races at Fontwell and Goodwood. He was a founding member of Goodwood Racehorse Owners' Group syndicate with a financial interest in a number of successful horses.

An unassuming man, Brian will be remembered both as a man of Haslemere and someone who could be absolutely relied on.

Mr Beard's funeral takes place at Guildford Crematorium on Monday, January 30, at 11.30 am.

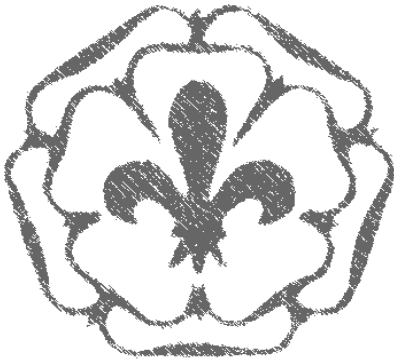
No flowers but donations if wished, to two of Mr Beard's favourite charities: The Moorcroft Racing Welfare centre, which rehabilitates and re-homes ex-racehorses, or The Injured Jockeys' Fund c/o G.M. Luff & Partners, Lion Lane, Haslemere.

WELCOME TO OUR NEW MEMBERS

STAC Climate Control, Chiddingfold
Air Conditioning and Refrigeration
Telephone 0845 0068853

If you or a friend have a business in the Haslemere area and would like to join the Chamber of Trade & Commerce please contact: **Simon Labrow of Labrow Independent Financial Advisers on 01428 651010** or email chamber@haslemere.com

SPA BREAK OFFER AVAILABLE!



LYTHE HILL
HOTEL & SPA

The New Year not alone brings with it a new date it also comes packed full of new years resolutions and good intentions!

Why not start your resolutions with us at Lythe Hill Hotel and Spa by taking advantage of our fabulous Spa offer.



The offer includes:-

One Nights Accommodation
Dinner for 2 in the Award Winning
Auberge de France Restaurant

~

Full English Breakfast

~

Full use of the Amarna Spa facilities

~

And one Spa treatment per nights
accommodation (not per person)



You can stay for one, two or ten nights!!

If you would like to submit an article, information about a future event or simply generally comment about trade and commerce in Haslemere email chamber@haslemere.com or write to: Simon Labrow, Editor, Haslemere Chamber Newsletter c/o Labrow Independent Financial Advisers, 66a High Street, Haslemere, GU27 2LA. Please note we cannot guarantee your material will be included. The editor's decision is final.

COMMITTEE MEMBERS

PRESIDENT Arya Ingvorsen The Marketing Forge, Marketing & Research Consultancy~658455

VICE PRESIDENT Melissa King Marley Flowers~656588

TREASURER Mark Keohane Business Coach~656656

Amanda Baker Alan Baker Flooring Co~645757

Julie Brooker CoCo Boutique~661299

Keith Clayton Clayton Fine Jewellery~ 656138

Julianne Evans JL Nobbs, Stationers~643996

Paul Gardner Gardner Thorpe Solicitors~661151

Simon Labrow Labrow Independent Financial Advisers~651010

Melanie Odell Grayswood Computer Services~644858

Jerry Schooler Lurgashall Winery~707292

Michael Wingham Georgian House Hotel~656644