

HASLEMERE & DISTRICT CHAMBER OF TRADE & COMMERCE

www.haslemere.com/chamber

Newsletter June 2005



Message from Arya Ingvorsen The New Chamber President

Dear Chamber Member,

I am very honoured to take over as Chamber President and I am looking forward to the next two years, knowing that I am supported by Melissa King as Vice President and an excellent, committed and hardworking team on The Chamber committee.

The chamber has a lot to be proud of, alongside the many achievements and interesting events put on by the committee we have a fantastic array of businesses in our membership – many of them leaders in their own field. Which other town can boast such an interesting and varied array of independent shops in centre.

As some of you may know, my background is in marketing and during my two years as President, I should like to focus on raising the profile of the town, The Chamber and its members. We all have a lot to offer and collectively, I believe that we make quite an impact!

This brings me on to the newsletter, which we have Simon Labrow to thank for. Each month, he puts considerable effort into designing and editing the newsletter for us all. Simon is always on the look out for interesting articles about Chamber members. I would strongly urge you to use the newsletter to tell us about what is going on with your business. All members like to recommend one another – so the more we know about you and your business, the greater the number of recommendations we can make!

Each month, we would like to feature specific types of member. So, for example, one month might feature retail businesses, another professional services and so on. To start with, next month we would like to feature articles on health and beauty. So, if you have such a business, please send articles to Simon Labrow – his details are listed under Committee Membership in the newsletter and on Haslemere.com. In the near future, we plan to publish a few guidelines on writing press releases and this will be available on the Chamber section of www.haslemere.com.

In the meantime, I look forward to meeting you all. Please contact me if you have any queries, or you feel that The Chamber can help in any way.

Kind Regards,

Arya Ingvorsen
Haslemere Chamber of Trade & Commerce President

The Chamber Diary

Contact **Amanda Baker** 01428 645757

MONTHLY SOCIAL

We now meet on the **last Thursday** of every month at the **Georgian House Hotel** for informal drinks from **5.30pm**

Our next meeting is on **Thursday 28th July**. A great opportunity to meet new business contacts – No booking required!

Farm Walk & BBQ

Chamber members, families & friends welcome! Starting with a walk across the farm set in beautiful countryside on the edge of Blackdown followed by a BBQ using organic beef from the farm.

Roundhurst Organic Farm

Thursday 14th July.

6 for 6.30 pm - 9pm

Burgers and Sausages

Bring Your Own Booze

Boots and umbrella required!

£5 per head- Book on 645757

Celebrity Chef Curry Night

Friday 23rd September

6.30pm Grayswood Village Hall

Cookery demonstration and meal with celebrity chef Pat Chapman of The Curry Club. £15 per head.

Book with Amanda 645757

Annual Chamber Race Night

Saturday 22nd October

Wispers School

NOW ON A SATURDAY

This year with a WILD WEST THEME INCLUDING BUCKING BRONCO!

Contact Michael Wingham 656644

See more details in this newsletter

Fashion Show

Monday 14th November

Georgian House Hotel

Christmas Carols

Wednesday 14th December 2005

7.00 pm, Haslemere High Street

The next committee meeting is on **Tuesday 12th July** at 6.00pm at the Georgian House Hotel.
All members welcome.



New Member Profile The Curry Club



Since Pat Chapman founded The Curry Club in 1982, it has built up a membership of several thousands on every continent, though by and large the membership is a typical cross-section of the Great British Public, people who have one thing in common - a love of curry and spicy foods.

Members receive a bright and colourful regular magazine, which has regular features on curry and the curry lands. It includes news items, recipes, reports on restaurants, picture features, and contributions from members and professionals alike. The information is largely concerned with curry, but by popular demand it now includes regular input on other exotic and spicy cuisines such as those of Thailand, the spicy Americas, the Middle East and China. We also produce a wide selection of cookery books.

Curry diners will be familiar with the Curry Club window sticker and restaurant quality certificate, which adorns the windows and the walls of the best thousand UK curry restaurants. Curry Club members form the national network of reporters, which leads to the selection of these restaurants in the regular publication of the highly successful **Cobra Good Curry Guide**, with its prestigious awards to the top restaurants.

On the social side, the Club holds various types of cookery / dining courses, including weekend residential courses, Saturday morning small-group courses, and our celebrated one-to-one courses. Top of the social list is our regular Curry Club Gourmet Tours to India and other spicy countries. We take a small group of curry enthusiasts to the chosen country and tour the incredible sights, in-between sampling the delicious food of each region.

The Curry Club also provides a catering service. From intimate dinner parties, to the large garden or house parties, the Club offers full menus for Indian, Thai, Indonesian and Mexican food.

If you would like more information:

visit www.patchapman.co.uk

or write (enclosing a stamped addressed envelope please) to: The Curry Club, PO Box 7, Haslemere,

Surrey. GU27 1EP,

or phone 01428 658327

or e-mail pat.curry@virgin.net

FANTASTIC NEWS

**We have an exclusive opportunity for Chamber members and their guests on Friday 23rd September from 6.30pm at Grayswood Village Hall to attend a cookery demonstration and meal with Pat for just £15 per head. Limited spaces!
Book with Amanda 645757**

Annual Chamber Race Night Saturday 22nd October, 7.30 PM Wispers School, High Lane, Haslemere

AN EVENT NOT TO BE MISSED

This year our Chamber Race Night is going to be a fantastic affair not to be missed.

Wild West Theme – We have decided to have a theme this year and you are welcome to wear jeans and a checked shirt to get you into the spirit of the evening!

Bucking Bronco – Have a go on our new attraction between races! **We are currently waiting for the highest bid from a sponsor, if you would like to make a bid email it without delay to chamber@haslemere.com**

Fantastic Value – Tickets are just £15 each and include an excellent “Wild West” supper! **Cheap bar all night!**

Financial Rewards For Booking Early – We have two early bird deals for a limited time only:

Friends & Family Saver

Buy 10 tickets in one transaction at £15 each and get two additional ones free!

Corporate Entertainer

Book a table of 10 or more tickets at £15 each and you will get:

- Personalised invites to give to your guests
- Table decorated in your corporate colours
- Opportunity to sponsor a race for £25 which is half the normal price (Optional)

Limited Sponsorship Opportunities (before the night):

Sponsor a race at £50 with your companies name in the race card (these normally go very quickly)

Sponsor a horse at £12.50 you can choose a name or we will think up an appropriate one for you!

Sponsor a Dinner Lady at £50 you never know she may reward you with an extra large portion!

Raffle Prizes would be gratefully received – we promise you will get your companies name mentioned and our thanks on the night.

I am sure you will agree that this years event is going to be the best yet. We are extremely grateful that Henry Beltran of Wispers School is yet again our host.

Please note that we are restricted by fire regulations to a maximum number of attendees so book now to avoid disappointment!

THIS IS OUR MAIN FUND RAISING EVENT OF THE YEAR. WE RELY ON THE MONEY WE MAKE FROM THIS EVENT FOR OUR PROJECTS THROUGHOUT THE YEAR SO PLEASE SUPPORT US.

**Barons of Hindhead and Delta FM
A Partnership that should get heads turning!**



A partnership between a local business and radio station has meant that residents in The Herald's circulation area will be on the look out for a car with a difference.

Barons of Hindhead and Delta FM have teamed up so that a brand new Mini One is given to the radio station for the summer. Managing Director of Delta FM, David Way said at the handing over, **"We're very excited to join forces with Barons of Hindhead. The Mini One will be seen at many events over the summer and might spring a few surprises for people."**

The Mini One has the logos of both Barons of Hindhead and Delta FM. James Goods from the Sales Department at Barons said, **"It just gets us out there in the marketplace even more so. Delta's got loads of listeners now and it gives us more of a push. We've got some things which Delta's going to help us with, we're doing a treasure hunt towards the end of the summer. Last year's was a huge success and it's getting bigger and bigger."**

Tune in to Delta 97.1 FM to find out where you can see the Delta Mini One!

COMMITTEE MEMBERS

- PRESIDENT Arya Ingvorsen** The Marketing Forge, Marketing & Research Consultancy~658455
VICE PRESIDENT Melissa King Marley Flowers~656588
TREASURER Mark Keohane Business Coach~656656
Amanda Baker Alan Baker Flooring Co~645757
Julie Brooker CoCo Boutique~661299
Andrew Brownrigg Haslemere Travel, Travel Agents ~658777
Keith Clayton Clayton Fine Jewellery~ 656138
Julianne Evans JL Nobbs, Stationers~643996
Paul Gardner Gardner Thorpe Solicitors~661151
Simon Labrow Keats Labrow Independent Financial Advisers~651010
Melanie Odell Grayswood Computer Services~644858
Jerry Schooler Lurgashall Winery~707292
Michael Wingham Georgian House Hotel~656644

**New Member Profile
Clayton Fine Jewellery**

Hello, I'm Keith Clayton and I run Clayton Fine Jewellery Ltd in Haslemere High Street. When Simon said he was short of articles for the next Chamber Newsletter I thought I'd use the opportunity to tell you about my business.

Whilst I might appear to be some young (well old!) new upstart in the town, I've actually lived here for 27 years.....and for the last 32 years I've worked for one of the large Surrey based jewellery retailers.....so I've a bit of a background. When I fell out with my employer last year, my wife Rita and my sister Tina, both previously involved in the jewellery trade, decided we would open our own shop in Haslemere.

We've tried to create a welcoming environment, hoping to fulfil the majority of the jewellery and gift needs of the local population. Jewellery shops naturally tend to be rather forbidding, partly for security reasons.....but I don't want our shop to be like that. I want people to come in and have a chat, ask a few questions, try a few things on, tell me what they've seen elsewhere, tell me what they think they might be looking for or aspire to, what they've seen in magazines and other shops, without feeling in any way obligated. Even tell me what they've seen on the internet and give me the opportunity to compete. I love answering questions and I love searching for specific items, when I don't have them in stock.

We've quite a large stock....for a little shop....from silver jewellery starting at around £15 to diamond rings and bracelets at several thousand pounds. We have 'Hot Diamonds' in silver and gold from around £35. We have six ranges of watches.£25 to £1,000. I'm really enthusiastic about coloured gems so we have a big variety in stock. Silver jewellery by 'Old Florence', jewellery boxes, silverware, christening presents.....

And of course I can offer all the usual 'jewellers' services including repairs, re-modelling and valuations.

Finally, I'm really enthusiastic about local businesses helping one another, so if you or your staff come in 'for a chat' and end up buying something I'll be delighted to give you or them a discount.....so long as they tell me!

Clayton Fine Jewellery, 9 High Street Haslemere. 01428 653823 (closed on Mondays)

WELCOME TO OUR NEW MEMBERS

Appelman Design - Interior Designers

Crucial PR - Public Relations

If you or a friend have a business in the Haslemere area and would like to join the Chamber of Trade & Commerce please contact:

Simon Labrow of Keats Labrow Independent Financial Advisers on 01428 651010. chamber@haslemere.com

If you would like to submit an article, information about a future event or simply generally comment about trade and commerce in Haslemere email chamber@haslemere.com or write to: Simon Labrow, Editor, Haslemere Chamber Newsletter c/o Keats Labrow Independent Financial Advisers, 66a High Street, Haslemere, GU27 2LA. Please note we cannot guarantee your material will be included. The editor's decision is final.

A NEW EXCLUSIVE CHAMBER MEMBER DEAL!



BOOST YOUR BUSINESS WITH THE POWER OF RADIO!

Boost your business to a potential 93,000 adults! For All Haslemere Chamber of Trade members Delta is giving an extra 20% worth of airtime on all the packages below!



92 pack

You'll get 92 x 30 second commercials between 06.00-21.00 hrs, over four weeks. £478.00!



138 pack

You'll get 138 x 30 second commercials between 06.00-21.00 hrs, over six weeks. £703.00!



184 pack

You'll get 184 x 30 second commercials between 06.00-21.00 hrs, over eight weeks. £920.00!

All packages exclude VAT and commercial production, which is charged at £80.00 for a single voice commercial with library music and a maximum of two sound fx.

NEXT MONTH DELTA RADIO & HASLEMERE CHAMBER OF TRADE WILL ALSO BE ANNOUNCING A NEW JOINT SPONSORSHIP OPPORTUNITY TO A LIMITED NUMBER OF MEMBERS – WATCH THIS SPACE FOR MORE DETAILS!

P O A C H E R S

C

BREAST CANCER FUND RAISER

K

12TH JULY TO 29TH JULY

E

SET PRICE MENU OF STARTER AND MAIN COURSE

T

£10.00

At Poachers Pocket we are aware of the dramatic increase in Breast Cancer, especially affecting the under thirties. We are holding a fund raising event to create awareness and raise some money for the charity.

For every person we feed on the special, we will personally donate a pound to the Breast Cancer Research Fund and we will be collecting donations from diners to add to this worthy cause.

DETAILS:-

*Event runs from Tuesday 12th July until Friday 29th July.

*Available lunch and dinner, excluding Saturdays.

*Evening tables must be in before 7.30pm.

*A reservation is required to secure a table for the special.

**PHONE TO MAKE YOUR RESERVATION
FOR "THE BREAST SPECIAL"**

01428 652625

Poachers Pocket
14 Petworth Road
Haslemere
Surrey



BOOKING & FAX BACK FORM

FAX TO 01428 643551

TELEPHONE AMANDA ON 01428 645757

OR EMAIL: chamber@haslemere.com

Farm Walk & BBQ

Roundhurst Organic Farm, Thursday 14th July.

6 for 6.30 pm - 9pm

Burgers and Sausages, Bring Your Own Booze

Boots and umbrella may be required!

I would like ___ tickets at £5 per head

DON'T FORGET TO COMPLETE YOUR DETAILS AT BOTTOM OF PAGE!

Celebrity Chef Curry Night

Friday 23rd September, 6.30pm Grayswood Village Hall

I would like ___ tickets at £15 per head

DON'T FORGET TO COMPLETE YOUR DETAILS AT BOTTOM OF PAGE!

Annual Chamber Race Night

Saturday 22nd October, 7.30 PM

Wispers School, High Lane, Haslemere

Friends & Family Saver - Buy 10 or more tickets in one transaction and get two additional ones free! ___ tickets at £15 each £

Corporate Entertainer – Buy 10 or more tickets & get personalised invites and table decorated in corporate colours! ___ tickets at £15 each £

Individual Tickets ___ tickets at £15 each £

Sponsorship

a) Race ___ at £50 each £
b) Horses ___ at £12.50 each £
c) Dinner Lady ___ at £50 each £

Please don't forget we would love a raffle prize!

DON'T FORGET TO COMPLETE YOUR DETAILS AT BOTTOM OF PAGE!

Name _____

Company _____

Telephone Number _____