

# HASLEMERE & DISTRICT CHAMBER OF TRADE & COMMERCE

www.haslemere.com/chamber

Newsletter June 2006



## Message from our President, Arya Ingvorsen

Dear Fellow Independents,

Please remember that Haslemere Independents' Day on 4th July will soon be here.

We will be celebrating Haslemere's Independent Businesses on July 4th. So remember to dress up in red, white and blue, deck your shops and businesses in the same colour, perhaps with red, white and blue balloons and be prepared to proclaim loud and clear: '**Long Live Haslemere Independents!**' We look forward to seeing you all at the 12 o'clock reception at Haslemere Educational Museum, on the open topped bus (with Dixie band) that will be stopping at The High Street, Grayswood, Wey Hill, Beacon Hill and Hindhead to let the band play and release Independents' Day balloons. Tea will be served at the Museum at 4p.m. and do not miss our very own cheerleaders at 5p.m. Eagle Radio will be starting off the day broadcasting from the High Street and Wey Hill and will be featuring Chamber members.

For those of you that are Haslemere Rewards participating outlets, we would greatly appreciate it if you would be prepared to donate one of your Haslemere Rewards cards which can be released when we let off the balloons at various locations. If you are prepared to release them, please could you drop off a Rewards card to Melissa King from Marley Flowers, who has the clear perspex envelopes to put them in. Please also remember that double points are offered on the day.

If you can offer special offers, or tastings on July 4th, please do so as this will add to the excitement of the event. We will be offering special prizes for the shop or business that makes the most effort! If you have not yet replied to your invites to the lunchtime, teatime receptions or open topped bus ride, please do so asap as this will enable us to better plan. Please do make an effort to attend, dress in red, white or blue and dress your shops. The greater the spectacle we create, the greater the chance of good coverage in the media. We do, after all, want to ensure that people focus on Haslemere and more people come into the area as a result of hearing about us!

I look forward to seeing as many of you as possible on the day!

Long Live Haslemere Independents!

Regards, Arya

## The Chamber Diary

Contact Amanda Baker  
01428 645757

\* \* \* \*

### MONTHLY SOCIAL

We look forward to seeing you on **Thursday 29<sup>th</sup> June** at the Georgian House Hotel from 5.30 pm to around 7.30 pm – An informal opportunity to meet and chat to other Chamber members over a drink or two!

\* \* \* \*

### CHAMBER GOLF

**Hankley Common  
Thursday 29<sup>th</sup> June**  
A light lunch followed by  
a round of golf.  
£22 per person

**A wonderful opportunity  
to play this fabulous golf  
course even if you do not  
have a handicap!**

**Bring colleagues or  
clients and treat  
yourselves!**

Contact Keith Clayton  
ASAP on 01428 656138  
keith@claytonfinejeweller  
y.co.uk

\* \* \* \*

**Please attend the events.  
They are a great way to  
meet other Chamber  
members.**

*The next committee meeting is on Tuesday 4<sup>th</sup> July at 6.00 pm at the Georgian House Hotel  
ALL MEMBERS WELCOME*

## Business Nous

By Mark Keohane, Business Coach



### If you want to get from A to B, hire a coach!

If you wanted to get a group of people from, say, **Alton** to **Beacon Hill**, you could hire a coach. And if you wanted to get your business from **Average** to **Brilliant**, the same applies (although, of course, a different type of coach!)

What on earth am I babbling about this month?

I'm talking about coaching. Every sports person, whether at the start of their career or at the top of their game, has a coach. Why is that? The answer is that there is *always* room for improvement if you want to stay ahead.

But did you know that more and more people have a *business* coach?

Why? Because it can help you to get a lot more from business ownership in the same way that a personal trainer can help you to get a lot more from a gym membership. It works like this: a coach is someone independent to talk to (hands up if you're running a business and you sometimes feel lonely?!) and bounce ideas off; a source of skills, ideas and experience that perhaps you feel you're missing; someone to help you set and achieve goals; and, most importantly, someone tough to answer to for getting things done and making progress in your chosen direction. If you're in business, wouldn't you want that? Coaches can do great things – which is why lots of great people have one.

It's a two-way exercise though. It only works if the person being coached really wants to be the best and – in business – build an enterprise that will look after them one day; if they have passion about what they do; and if they're prepared to make a time and money investment in themselves that will get them from **Average** to **Brilliant**.

Where are you now with your business in marks out of 10 for fulfilling potential? What about giving you all you hoped for when you started? Think about it: *every* sports professional has a coach to help them achieve their goals. What do *you* want to achieve in business and in life? There's plenty of help out there if you want it.

I *hate* average businesses – don't you?

**Mark Keohane – [www.markkeohane.com](http://www.markkeohane.com)**

### **The Messenger feature June 28<sup>th</sup> “Independent’s Day” 15% discount for Haslemere Chamber members**

The Messenger will be publishing a feature on June 28<sup>th</sup> entitled “Independent’s Day” aimed at all our local independent businesses, and highlighting the need to continue to shop locally. This year, our feature coincides with a drive by the Haslemere Chamber of Commerce to publicise the same idea.

Our representatives will be contacting you in the near future to discuss any requirements you may have. Editorial will be available on a strictly first come first served basis so early booking is advisable!

Haslemere Chamber members will be offered a **15% discount** on our usual rates in this feature.

For further details please contact The Messenger on **01428 653999** or by fax **01428 661658** or alternatively email to : **[advertising@messenger-online.co.uk](mailto:advertising@messenger-online.co.uk)**

The Messenger also have a monthly Haslemere Chamber feature which includes editorial and business card size adverts for members at incredibly low rates!

Please contact The Messenger as above if you would like to be included.

## Footballer Wives – Breast Cancer Fund Raiser at Poachers Pocket 13<sup>th</sup> June to 7<sup>th</sup> July 2006

A set price menu of started and main course for £10.00 is available raising money for Breast Cancer Research. To run through the World Cup, it is an opportunity to escape from the football although you don't have to be a footballers wife to come! Anyone who is interested in good food at a special price and is happy to make a donation is welcome. Available lunch and dinner, excludes Saturdays.

**Fashion, Food & Frillies** evenings in conjunction with **Amazing Grace & Coco Boutique** are also being held on Thursdays 15<sup>th</sup>, 22<sup>nd</sup>, 29<sup>th</sup> June & 6<sup>th</sup> July. Lingerie & Fashion while you eat! £30.00 per person £10 of which goes to Breast Cancer Research for three course meal, coffee and glass of champagne. £5.00 voucher included to spend at shop of the evening. **Call 01428 652625 to make a reservation.**

## ALAN BAKER FLOORING LAUNCHES ADDITIONAL BESPOKE SERVICE IN WEYHILL Good News For Wey Hill!

The **ALAN BAKER FLOORING Company** launches its new '**By Appointment Only**' Studio at the end of June 2006.

The existing Carpet Showroom (83-85 Wey Hill) will provide the new facility, with all the familiar products now being sited in its second studio of the same name located opposite: 66 - 68 Weyhill.

"We are finding that many of our clientele who have larger flooring projects require a personal one-to-one private and peaceful consultation to establish their flooring needs. We offer a large choice of cutting-edge and exciting flooring products, and our new service aims to provide a studio where we can offer a dedicated and specialist service and therefore ease the decision-making process. Likewise, our newly amalgamated showroom can now truly offer a one-stop shop for all flooring needs located under one roof - making the entire purchase process simpler for all of our customers.", says Alan Baker.

The 'By Appointment Only' concept was borne from customer requests and a need to meet the requirements of the interior designers and architects with whom the company is closely associated. Providing this outlet allows interior designers and architects to meet with clients in private, yet have the entire product range and our expertise at their fingertips.

The ALAN BAKER FLOORING Company was established over 50 years ago and continues to provide the quality of service on which its reputation is founded.

## Charity Gig In The Garden Returns To Liphook

On Saturday 12th August, The Royal Anchor in Liphook once again opens up it's garden to play host to the finest musical talent in the area, in the form of an open air concert.

This event, known as "Gig In The Garden" is a totally free event, and as a fellow Chamber of Trade member I would like to take this opportunity to invite you along, to share in the fun of the evening.



*Before*



*After*

One of our aims this year is to raise money for our chosen Charity, Macmillan Cancer Care. This however is not possible without the help and support we need to make the event happen. We are still looking for sponsors to help us with the production costs, to enable us to give a fantastic event to the community, so they can give to the charity in return. If you, or you know someone who, would like to be a part of Gig In The Garden 2006, please let us know. In return for your generosity, we can promote your business by using our website at [www.gitg.org](http://www.gitg.org) and displaying any material that you may have at the event. We will guarantee that the local community will know you have helped us.

All the action kicks off at 6pm on Saturday 12th August, in the garden of the Royal Anchor in Liphook, and I would be delighted if you could join us. Please visit us at [www.gitg.org](http://www.gitg.org) for more information, and the latest news about what is going on. There are video clips and photos from last year.

Thank you for your time. **Ben Lawrance. GITG.ORG** [ben@gitg.org](mailto:ben@gitg.org)

[www.gitg.org](http://www.gitg.org)

## The UK's 1<sup>st</sup> National Mead Week

Lythe Hill Hotel & Spa and Lurgashall Winery are launching the UK's 1<sup>st</sup> National Mead Week, which will take place between 7<sup>th</sup> – 13<sup>th</sup> August 2006 and is already proving to be a week not to be missed!



The National Mead Week starts on Monday 7<sup>th</sup> August and the first event is at Lurgashall Winery starting at 2pm they will be opening all their doors to the public for Winery tours and Mead Tasting. Accompanied by Music, Local Country Crafts, A Children's Entertainer and much more....

The National Mead Week starts on Monday 7<sup>th</sup> August and the first event is at Lurgashall Winery starting at 2pm they will be opening all their doors to the public for Winery tours and Mead Tasting. Accompanied by Music, Local Country Crafts, A Children's Entertainer and much more....

On Tuesday next on the bill it's the turn of Lythe Hill hotel & Spa who will host a Charity Luncheon on Tuesday 8<sup>th</sup> August from 12noon. As bees are a fundamental part of the Mead process we have chosen to support "Bees for Development". There will be a guest speaker from the charity at the lunch who will discuss the work that they do – from bee conservation to promoting bee keeping as a means of poverty alleviation in poor countries.

On Wednesday 9<sup>th</sup> August Lurgashall Winery open their doors again for a fully guided technical tour of their Winery followed by Mead tasting. Wine Maker Ian Morris and Consultative Wine Maker Hans Schliefer will be on hand to answer all your questions.

On Thursday 10<sup>th</sup> August Lythe Hill Hotel & Spa will host an afternoon of Tudor Games starting at 4pm, supported by Sport Haslemere. With demonstrations and an opportunity to compete don't miss this event! Football, Hockey, Tennis, Archery, Bowls and Fishing will be activities that all can come and enjoy!!

Lurgashall Winery will start off the weekend's events with another open day on Friday 11<sup>th</sup> August starting at 2pm for Winery tours and Mead Tasting. Accompanied by Music, Local Country Crafts and a Children's Entertainer and much more.

In the Evening Lythe Hill Hotel & Spa will host a fantastic Black Tie Gala Dinner, with guest speakers including Dr Brian Elmsley from the Royal Society of Chemists. A Charity Auction will take place after dinner to raise money for Bee's for Development and one of the Mayor of Haslemere, Cllr Brian Howard, G.U.T.S.

The finale event will take place on Saturday 12<sup>th</sup> August at the Haslemere Educational Museum from 3pm until 6pm. Drinks & Canapés, Mead & Honey tasting, Meet the Bee keeper and see her working bee hive as well as an exhibition on bees and honey. You will also get the opportunity for a private viewing of the museum after their doors close at 6pm.

Lurgashall Winery is producing a one off limited Mead for the Event which will be available to buy during the week at each of the events and during the month of August. Lythe Hill Hotel & Spa will be offering Mead on the Menu and a Mead cocktail for the whole month of August.

Lythe Hill Hotel and Spa, General Manager, David Armstrong "hopes that this National event will bring greater awareness to Haslemere, Mead and the Hotel". As his passion for new initiatives continues....

Lurgashall Winery, Proprietor, Jerome Schooler, "This National event is key to promoting Mead as "a true taste of England!" "

All events are pre-bookable. For More details about the events, please contact either:

**Lythe Hill Hotel & Spa, Emma Nurse, [emma@lythehill.co.uk](mailto:emma@lythehill.co.uk) 01428 651251 [www.lythehill.co.uk](http://www.lythehill.co.uk)**

**Lurgashall Winery, Jerome Schooler, [jerry@lurgashall.co.uk](mailto:jerry@lurgashall.co.uk) 01428 707292**

**Haslemere Educational Museum, Julia Tanner, [curator@haslemeremuseum.co.uk](mailto:curator@haslemeremuseum.co.uk),  
01428 642112**

Also watch this space as [www.nationalmeadweek.co.uk](http://www.nationalmeadweek.co.uk) will be in operation very very soon.

### **Marley Flowers goes Dairy!!!**

Always looking for new business ideas and in hopeful anticipation of a long hot summer, Marley Flowers have introduced something new & naughty to tempt you.

They are now pleased to offer delicious **LOSELEY** soft scoop dairy ice cream in either waffle cones or tubs.

Melissa King from Marley Flowers said "we only started two and a half weeks ago and already we've had a fantastic response. Obviously the good weather has helped but so many people have told us what a good idea it is".

The ice cream compliments the wonderful Belgian chocolates and the Lurgashall Winery Liqueurs that they already stock which in turn combine with their flowers or plants, which can make a truly personalised gift.

### **Vice President becomes Mayoress!!**

Our Chamber Vice President Melissa King from Marley Flowers added the grand title of Mayoress to her CV recently when her father – Chamber Past President, Brian Howard – became Mayor of Haslemere for the second time. Brian explained that his wife, who was Mayoress when he was The Millennium Mayor made it quite clear that if he was silly enough to be Mayor again she wasn't going to "do the rounds" a second time.

### **Ross wins Lost Word and finds the luxury Chewton Glen Spa with Delta**

Ross Kavanagh in Haslemere won a luxury night for two at 'The Best Small Hotel under 100 rooms in the World' on the Lost Word competition on The Stuart Clark Breakfast Show on Delta.

The Lost Word competition had been running twice a day since March before Ross won the £700 prizes package that included a night for two people at the Chewton Glen Spa. Situated near the New Forest, the Chewton Glen Spa is luxurious and offers superb spa facilities boasting over 50 exclusive beauty and body treatments.

Ross is extremely pleased to have won but admits it was a joint effort: "My Dad suggested the correct word. I took a chance to enter and am still shocked to have won so many prizes. My only problem now is choosing who to take with me to the luxurious five star Chewton Glen Spa!".

Stuart and Saskia remark: "Lost Word is always extremely popular with our listeners. We received a range of unusual guesses before Ross ended months of frustration. Well done Ross!".

Lost Word is played every weekday on The Stuart Clark Breakfast Show and Sloaney's Drivetime. For more information on Lost Word visit [www.deltaradio.co.uk](http://www.deltaradio.co.uk) and register as a member of The Stuart Clark Breakfast Show forum.

For more information on the Chewton Glen Spa visit [www.chewtonglen.com](http://www.chewtonglen.com).

### **Delta's delicious breakfast show broadcast!**

The Stuart Clark Breakfast Show made its debut live 'outside' broadcast from Inn on the Hill in Haslemere.

Host, Stuart Clark, Co-host, Saskia Knebel and Head of News, Lorna O Keeffe, presented the show in front of an enthusiastic Delta audience. The show included interviews with our big competition winner of Lost Word and the Inn on the Hill.

Friends of the show chatted with the team and met fellow Delta listeners whilst tucking into the extensive and delicious breakfast menu served by Inn on the Hill. For ten lucky listeners, breakfast was served on the house.

For everyone present, there was the chance to win a Marwell Zoo family pass with the Equaliser competition. Plus, a grand prize draw to win Dinner, Bed and Breakfast and Champagne with Inn on the Hill.

The Stuart Clark Breakfast Show team really enjoyed the experience: "We were thrilled to meet our listeners over breakfast. The Inn on the Hill looked after everyone extremely well. We are already looking forward to the next live 'outside' broadcast in the Delta area and are open to suggestions!".

Managing Director of Delta, David Way, said "The event was an overall success and highlighted the strength of the The Stuart Clark Breakfast Show and the recently established website forum. The occasion is real proof that the Delta community is alive and kicking!".

For more information on The Stuart Clark Breakfast Show, visit [www.deltaradio.co.uk](http://www.deltaradio.co.uk) or contact Saskia on 01420473473. Listen to Stuart and Saskia every weekday morning 06:00 till 10:00.



For more information on Inn on The Hill, visit [www.tailormadepub.co.uk](http://www.tailormadepub.co.uk).

## New Members

**XYZ – Beauty Salon, Café & Wine Bar**  
64a/b Wey Hill, Haslemere. Tel 654040 / 653553. [www.xyzsalons.co.uk](http://www.xyzsalons.co.uk)

Welcome to Haslemere's premier salon, perfect to drop in for coffee or a drink, whilst spoiling yourself with one of the many professional salon services from styling to complete indulgence and pampering. Also an ideal venue for private hire for a night to remember.

~~~

**Quba Sales – Unisex Clothes Shop**  
8 – 10 West Street, Haslemere. Tel 01428 644911.

Quba Sails opened in West Street, Haslemere in March. The shop, which is owned by Julian & Kathy Slade, offers Quba Sails' sought after range of quality men's and women's leisure wear. It is the first inland Quba Sails shop in England.

As well as Quba Clothing, the shop offers additional prestigious labels such as the well known outdoor Australian company RM Williams together with Aigle, Joules, Millie Fox and a full range of Bolle sunglasses.

From the end of August the shop will also stock Drizabone and Hide Park, one of the leading leather coat and jacket manufacturers. There will also be a selection of Drizabone accessories available which will make great Christmas presents!

Quba Sails was formed in 1996 in Salcombe with the idea of producing unique striking jackets from new and re-cycled sailcloth. This soon developed onto a range of customised jackets and bags made from customer's retired sailcloths. More recently the company has expanded to offer the whole range of men's, women's and children's casual clothes.

~~~

**Rural Living – Shopping for home, garden and kids**  
1 Charter walk, Haslemere. 0870 240 6514. [www.rural-living.co.uk](http://www.rural-living.co.uk)

Rural Living brings you a superb choice of items for the home, garden and for kids. Specialising in products made in Britain, many by rural enterprises, their products bear the hallmark of their work – classic design and a sense of individuality.

If you or a friend have a business in the Haslemere area and would like to join the Chamber of Trade & Commerce please contact: **Simon Labrow of Labrow Independent Financial Advisers on 01428 651010**  
or email [chamber@haslemere.com](mailto:chamber@haslemere.com)

If you would like to submit an article, information about a future event or simply generally comment about trade and commerce in Haslemere email [chamber@haslemere.com](mailto:chamber@haslemere.com) or write to: Simon Labrow, Editor, Haslemere Chamber Newsletter c/o Labrow Independent Financial Advisers, 66a High Street, Haslemere, GU27 2LA. Please note we cannot guarantee your material will be included. The editor's decision is final.

## COMMITTEE MEMBERS

**PRESIDENT Arya Ingvorsen** The Marketing Forge, Marketing & Research Consultancy~658455

**VICE PRESIDENT Melissa King** Marley Flowers~656588

**TREASURER Mark Keohane** Business Coach~656656

**Amanda Baker** Alan Baker Flooring Co~645757

**Julie Brooker** CoCo Boutique~661299

**Keith Clayton** Clayton Fine Jewellery~ 656138

**Julianne Evans** JL Nobbs, Stationers~643996

**Peter Jones** The Sports Locker~653725

**Simon Labrow** Labrow Independent Financial Advisers~651010

**Melanie Odell** Grayswood Computer Services~644858

**Jerry Schooler** Lurgashall Winery~707292

**Michael Wingham** Georgian House Hotel~656644

# Haslemere Chamber of Trade & Commerce Directory

We last printed a directory of members in 2003. Since then, a number of new businesses have joined.... and others have departed. It is thought that quite likely there are members with businesses unknown to members that may be useful to some.

The objective of our members' directory is threefold:

- 1 So that every member and other interested parties knows who our members are and the names of contacts.
- 2 So that we can all get to know about one another's businesses and learn the scope of opportunity within the town and surrounds.
- 3 So that where practical and feasible we can do business with one another, and can recommend one another's businesses.

To this end, Keith Clayton will collate all of the information and publish a new directory in the autumn. We would much appreciate you completing the form below and returning it to Keith as soon as possible. **Where no response is received, a members' entry will be exactly as in the 2003 directory.**

Where there is insufficient space, please use a separate piece of paper.

Name of business.....

Main Contact Name.....Other Contact.....

Address of business.....

.....Postcode.....

Tel No.....Fax.....email.....

Details of other local addresses, ie other local shops.....  
.....

Website address.....

Main Heading for your business, ie Butcher/Marketing etc.....

**Continued on next page...**

**Continued from previous page...**

Brief description of your business (max 50 words).....

.....  
.....  
.....  
.....  
.....  
.....

How do you consider you may be of specific help or benefit other Chamber Members

.....  
.....  
.....  
.....  
.....

Do you have any specific discounts or offers for members &/or their staff? If you would like a comment to this effect entered into the directory please note it here. You may for example just wish to put 'special offers for Haslemere CofC members' or you may wish to be more specific and for example put '10% discount for all members and their staff' (although do bear in mind they may have no proof of ID etc if that concerns you).

.....  
.....  
.....

Any other relevant information:.....

.....  
.....

**Please complete and return by 30<sup>th</sup> June to:  
Keith Clayton Clayton Fine Jewellery Ltd 9 High Street Haslemere  
GU27 2HG**