

# HASLEMERE & DISTRICT CHAMBER OF TRADE & COMMERCE

www.haslemere.com/chamber

Newsletter July 2005



## YOU GET OUT WHAT YOU PUT IN!

*By Simon Labrow*

I have been a member of the Chamber for more than 5 years now and for a large part of that time I have been a committee member and also the editor of this newsletter.

When people ask me why they should consider joining the Chamber my first answer without question is the networking opportunities it offers and from which my business has benefited many times over.

As an Independent Financial Adviser I can spend long periods of time sitting in a room on my own at my computer in silence researching products and writing reports for clients, so any excuse to meet up with fellow business people and to have a chat is always well received!

There are a number of things I particularly like about Chamber events;

- They tend to have an informal slant, but at the same time are beneficial to my business.
- There is no pressure to attend every one, you don't have to come with leads and you don't even have to talk business if you don't want to!
- I can often bring a guest such as a work colleague, client or friend if it is appropriate.
- They are social affairs and I have made lots of friends as well as business contacts.

If you would like to attend a future event but are concerned that you will not know anyone let me or a fellow committee member know in advance that you are attending by email or telephone and we will be happy to meet you at the event and introduce you to people.

Finally a note to new and long standing members alike; The committee spend a lot of their own time organising events such as those on the right in the Chamber Diary. Our Race Night is also an essential fundraiser for the Chamber and if we don't make a reasonable profit will not be able to continue with a lot of our work next year. PLEASE SUPPORT THESE EVENTS!

I am sure that my fellow committee members will join me in asking every member to try and attend the Race Night and as many of the other events as possible such as the fabulous Curry Night in September with TV celebrity chef Pat Chapman.

Please remember that we always try and make the events fun, come along to one you may even enjoy it!

**PLEASE USE THE FORM ON THE LAST PAGE OF THIS NEWSLETTER TO BOOK YOUR TICKETS NOW.**

## The Chamber Diary

Contact **Amanda Baker** 01428 645757

### MONTHLY SOCIAL

We now meet on the **last Thursday** of every month at the **Georgian House Hotel** for informal drinks from **5.30pm**

Our next meeting is on **Thursday 25<sup>th</sup> August**. A great opportunity to meet new business contacts – No booking required!

### BOOK NOW - LIMITED AVAILABILITY



### Celebrity Chef Curry Night Friday 23<sup>rd</sup> September

6.30pm Grayswood Village Hall  
Cookery demonstration and meal with celebrity chef Pat Chapman of The Curry Club. Tickets in advance only at £15 per head.

You are welcome to bring colleagues, family & friends to this event.

Book with Amanda 645757

### Annual Chamber Race Night Saturday 22<sup>nd</sup> October Wispers School

#### NOW ON A SATURDAY

*This year with a WILD WEST THEME INCLUDING BUCKING BRONCO!*

Contact Michael Wingham 656644  
See more details at the end of this newsletter

### Fashion Show

Monday 14<sup>th</sup> November  
Georgian House Hotel

### Christmas Carols

Wednesday 14<sup>th</sup> December 2005  
7.00 pm, Haslemere High Street

The next committee meeting is on Tuesday 13<sup>th</sup> August at 6.00pm at the Georgian House Hotel.  
All members welcome.

## Big Thanks To Lower Roundhurst Farm

By Katherine Bolton  
Mzuri Design

Chamber members and their families and friends were treated to a delightful evening on Thursday 14<sup>th</sup> July at the Lower Roundhurst Farm. Owners Richard and Moya Connell and their farm manager Paul Kerry took us on a fascinating walk round part of the spectacular 300acre farm, nestled next to Blackdown National Trust land. Richard, Moya and Paul are passionate about rearing healthy, happy animals and preserving the organic status of the farm.



After seeing the cattle, sheep and pigs, it was back to the garden for a BBQ of mouth-watering organic beef burgers, sausages, local cider and wine. Simply divine!

The Lower Roundhurst Farm team attend the various local farmers markets each month, so please do support them:

Ripley – 2<sup>nd</sup> Saturday each month  
Milford – 3<sup>rd</sup> Sunday each month  
Midhurst – 4<sup>th</sup> Saturday each month  
Farnham – 4<sup>th</sup> Sunday each month



For more information on Lower Roundhurst Farm products, or on the special events they hold at the farm, contact 01428 656455 or visit [Hwww.roundhurstfarm.com](http://www.roundhurstfarm.com)H

Our thanks to Richard, Moya and Paul for a wonderful evening. See you next year??

***katherineb@mzuridesign.co.uk***

## Annual Chamber Race Night Saturday 22<sup>nd</sup> October, 7.30 PM Wispers School, High Lane, Haslemere

### AN EVENT NOT TO BE MISSED

This year our Chamber Race Night is going to be a fantastic affair not to be missed.

**Wild West Theme** – We have decided to have a theme this year and you are welcome to wear jeans and a checked shirt to get you into the spirit of the evening!

**Bucking Bronco** – Have a go on our new attraction between races! **We are currently waiting for the highest bid from a sponsor, if you would like to make a bid email it without delay to [chamber@haslemere.com](mailto:chamber@haslemere.com)**

**Fantastic Value** – Tickets are just £15 each and include an excellent “Wild West” supper! **Cheap bar all night!**

**Financial Rewards For Booking Early** – We have two early bird deals for a limited time only:

#### Friends & Family Saver

Buy 10 tickets in one transaction at £15 each and get two additional ones free!

#### Corporate Entertainer

Book a table of 10 or more tickets at £15 each and you will get:

- Personalised invites to give to your guests
- Table decorated in your corporate colours
- Opportunity to sponsor a race for £25 which is half the normal price (Optional)

#### Limited Sponsorship Opportunities (before the night):

**Sponsor a race at £50** with your companies name in the race card (these normally go very quickly)

**Sponsor a horse at £12.50** you can choose a name or we will think up an appropriate one for you!

**Sponsor a Dinner Lady at £50** you never know she may reward you with an extra large portion!

**Raffle Prizes would be gratefully received – we promise you will get your companies name mentioned and our thanks on the night.**

I am sure you will agree that this years event is going to be the best yet. We are extremely grateful that Henry Beltran of Wispers School is yet again our host.

Please note that we are restricted by fire regulations to a maximum number of attendees so book now to avoid disappointment!

**THIS IS OUR MAIN FUND RAISING EVENT OF THE YEAR. WE RELY ON THE MONEY WE MAKE FROM THIS EVENT FOR OUR PROJECTS THROUGHOUT THE YEAR SO PLEASE SUPPORT US.**

## ZOOM! – A BRIGHTER WHITER SMILE – IN ONE HOUR

At Haslemere Dental Centre we are offering a FANTASTIC NEW teeth whitening product which means you could have a brighter whiter smile in just over one hour! While your teeth are being whitened you can lie down in our relaxing massage chair and listen to music or watch a DVD

Genes determine the colour of your teeth but they will inevitably darken with age. Tea, coffee, red wine, curry and cigarettes all speed up the process. Many other products available in the shops such as tooth whitening strips, brush-on gels and toothpastes can take weeks or months to whiten your teeth just a few shades. Zoom! is clinically proven to whiten your teeth an average of eight shades in one hour.

The Zoom! whitening system is a scientifically advanced tooth whitening procedure. It's safe, effective and very, very fast. **In just over an hour your teeth will become dramatically whiter.** The convenience of Zoom! in comparison to days of wearing trays or strips, makes it the perfect choice.

**For Haslemere & District Chamber of Trade and Commerce members we are offering Zoom! for a special price of £450 (£100 DISCOUNT), please call us on 01428 643506 to book a convenient appointment.**

### WOULD YOU LIKE A COMPLETE NEW HOLLYWOOD SMILE ?

With the increase of television shows like Extreme Makeover, A Brand New You, The Swan and Ten Years Younger, we have all seen the amazing results that can be achieved with cosmetic dentistry.

Dr Barry Oulton is only one of a few dentists in the UK to complete his Masters Level of the Aesthetic Advantage Course in West Palm Beach, Florida. Dr Larry Rosenthal, a pioneer in cosmetic dentistry and dentist to Hollywood stars such as Catherine Zeta Jones and Michael Douglas, and several other prominent American Dentists trained Barry to perform smile lifts. They were so impressed with his aesthetic eye that they have asked him to become an instructor for future courses.

The cosmetic smile lift gives patients a more youthful appearance in as little as two visits. It has been likened to fitting false nails, where the teeth are polished away slightly and porcelain veneers are placed onto the teeth, thus creating a fuller, more even, beautiful smile.

Using the latest digital imaging software, patients can see before and after shots before any changes have taken place.

You will be surprised at how accessible and affordable a smile lift can be with easy finance plans allowing you to spread the cost over a number of months or years. Why not give us a call on 01428 643506 to arrange a consultation with Barry.

**Haslemere Dental Centre, 56 Weyhill, Haslemere 01428 643506**



#### COMMITTEE MEMBERS

**PRESIDENT** *Arya Ingvorsen* The Marketing Forge, Marketing & Research Consultancy~658455  
**VICE PRESIDENT** *Melissa King* Marley Flowers~656588  
**TREASURER** *Mark Keohane* Business Coach~656656  
*Amanda Baker* Alan Baker Flooring Co~645757  
*Julie Brooker* CoCo Boutique~661299  
*Andrew Brownrigg* Haslemere Travel, Travel Agents ~658777  
*Keith Clayton* Clayton Fine Jewellery~ 656138  
*Julianne Evans* JL Nobbs, Stationers~643996  
*Paul Gardner* Gardner Thorpe Solicitors~661151  
*Simon Labrow* Keats Labrow Independent Financial Advisers~651010  
*Melanie Odell* Grayswood Computer Services~644858  
*Jerry Schooler* Lurgashall Winery~707292  
*Michael Wingham* Georgian House Hotel~656644

#### WELCOME TO OUR NEW MEMBERS

**Appelman Design** - Interior Designers

**Crucial PR** - Public Relations

If you or a friend have a business in the Haslemere area and would like to join the Chamber of Trade & Commerce please contact:  
**Simon Labrow of Keats Labrow Independent Financial Advisers on 01428 651010. [chamber@haslemere.com](mailto:chamber@haslemere.com)**

If you would like to submit an article, information about a future event or simply generally comment about trade and commerce in Haslemere email H[chamber@haslemere.com](mailto:chamber@haslemere.com)H or write to:  
Simon Labrow, Editor, Haslemere Chamber Newsletter c/o Keats Labrow Independent Financial Advisers, 66a High Street, Haslemere, GU27 2LA. Please note we cannot guarantee your material will be included. The editor's decision is final.

## Poachers Success For Brest Cancer Research

A big thank you to all the customers who took part in this event, the local shops that help promote it and the press coverage that we received.

Over the three weeks of the Breast Cancer Fund Raiser we fed 250 people on our special menu.

Our Diners Donated a Total of £1080.00

Poachers Pocket Donation £250.00

Total money raised for Breast Cancer Research £1330.00

If you would like any further details contact Louisa Hyde at Poachers Pocket 01428 652625

## New Member Profile - Mzuri Design

Mzuri Design was founded in September 2004 by Philip Tanner-Tremaine and Katherine Bolton.

We provide a comprehensive service to small and medium sized companies who do not have an in house marketing and graphics team.

In the past few months we have worked on a range of exciting projects including websites, re-branding, marketing strategies, brochures, welcome packs, advertising and wedding stationery.

All of our projects are approached in the same way, regardless of size or budget. This is not just a job to us - we are passionate about helping companies to communicate effectively with their customers. There is no greater satisfaction for us than to hear that sales have increased as a direct result of the work we have done.



We deliver on time, on budget and always aim to delight our customers and build a long-term relationship with them. Our client list ranges from a media law firm in London, an electrical wholesaler in Kent and a great retail company in Haslemere – Noggs Unlimited.

We offer a free consultation to all companies, which gives us the opportunity to show you our portfolio, tell you more about what we do and most importantly find out what your needs are.

For more information, please call Katherine on 01428 644540.



## DON'T LET YOUR SUMMER HOLIDAYS BECOME A PAIN IN THE NECK (OR BACK!)

At **Haslemere Chiropractic Clinic** we specialise in the diagnosis, treatment and management of mechanical disorders of joints, particularly those of the spine, and their effects on the nervous system. The summer holidays are a time when many people look forward to rest and relaxation. However, as chiropractors we often see patients who develop aches and pains due to their summer activities. An awareness of a few potential problems may help to prevent you from becoming one of the unlucky ones!

### 1) Looking after your neck .....

- Avoid prolonged postures which stress the neck. This includes lying on your front with your head turned to one side, and sitting reading with your head hanging forwards. For every 2cm that your ear hangs in front of your shoulder you multiply the workload of the muscles at the back of the neck by approximately 10 times!
- Driving along with the windows wide open can expose your neck muscles to a cold draught and predispose you to stiffness and pain. Make use of your sun roof or air conditioning when possible.
- If you tend to suffer from neck pain or headaches related to the neck, consider taking your own pillow on holiday with you. For advice on orthopaedic pillows specially designed to support your neck, contact the Clinic.

### 2) Looking after your low back.....

- Don't slouch in saggy chairs or recliners. Sit with your bottom pushed to the back of the chair and support the curve of your lower back with folded towel if the chair isn't designed to do this.
- When lifting, remember to keep the load close to your body, bend your knees and hinge from the hips to keep your back as straight as possible. Avoid lifting heavy loads - don't forget to use the wheels on your suitcase!
- When travelling try not to sit for long periods. Take regular breaks in your journey, and make sure that you take the opportunity to get up and walk around for a few minutes.
- Remember to stretch properly before sporting activities.

We run regular Back Care Awareness workshops at Haslemere Chiropractic Clinic. These are Free of Charge, but booking is essential as numbers are limited.

**If you would like to attend a workshop, or to book a consultation with a chiropractor, please ring 01428 642778, or call in (opposite Somerfield).**

## Holistic Escape To The Country

**By Janet McWilliam,  
Haslemere Initiative Project Co-ordinator**

Can you take some stress out of your customers and let them ESCAPE?

If you are a business that provides exercise, therapies, treatments or nutrition, the Haslemere Initiative would like to hear from you, because on 7-9th October, they are inviting residents and visitors to take part in a De-stress and Revive weekend? in and around Haslemere!

The idea for this second themed weekend, a holistic 'Escape to the Country', came out of the Countryside Agency's 2003 town survey (Haslemere Healthcheck) and from in-depth studies into Haslemere's visitor economy in 2004, undertaken with guidance from Tourism SE. It follows in the wake of the successes of the Literary Weekend in May 2005.

A small focus group led by Arya Ingvorsen, has created the broad outline of the weekend and now is urging local businesses to get involved.

'This idea is different!' said Janet McWilliam, Haslemere Initiative Project Co-ordinator, 'It is a pilot weekend that will not only demonstrate how effectively Haslemere and villages' businesses can work together, but also will raise public awareness that this area has access to a huge number of experts. We would really like businesses to join in and create events of their own over the weekend and I am keen to speak to them as soon as possible to discuss how we can support them. We are delighted that Tourism South East, Waverley Borough Council and Grayshott Pottery have agreed to sponsor some of the activity and we believe that we should get some good press and should be able to attract in a number of staying and day visitors as a consequence.'

The group have already enlisted the help from a number of experts who will deliver short talks to their audiences. These will cover subjects such as Stress Management by lecturer Hilary Brufell, Sleep by Dr Neil Stanley (Surrey University Sleep Unit) and even colour therapy. Local author Angele McGeer is expected to give a talk and readings from her latest books on 'Angels' and Corrine Keen will give a talk on Hypnotherapy. The group hope to enlist further local professionals over the coming weeks to give audiences the opportunity to learn more about 'nutrition' and even on 'How to remember lists!' etc, etc.

The talks will be available to residents as well as visitors and will take place in venues such as the Museum and Lythe Hill.

It is envisaged that staying visitors will either stay locally in Bed and Breakfast accommodation and pop along to various locations to attend talks and activities over the weekend within the town and surrounding area, or will take a two night complete package based at the Lythe Hill Hotel.

**If you are interested in taking part please come contact Janet McWilliam on [jmcwilliam@waverley.gov.uk](mailto:jmcwilliam@waverley.gov.uk) or by phoning 07765 693746.**

## School Books For Africa

Tony Manos is currently involved in establishing a library at a primary school in a village called eMakosini, in a remote part of KwazuluNatal, South Africa. The library is part of a larger project involving a group of young chartered accountants who are to work on upgrading the school on a short visit there in October this year.

In order to stock the library they are shipping out as many books as possible in September and are looking for any spare books you can add to the shipment.

The eMakosini village school currently has few resources and caters for children whose families live in a poor rural area at a subsistence level. Many of the pupils walk over 10km to school in the morning, most on an empty stomach. During his visit there in October Tony and his colleagues plan to renovate the school buildings, establish and stock the library, and install an irrigation system that will allow the school to grow its own vegetables for the children.



If you have any books surplus to requirements Tony would be happy to add them to the eMakosini library where they will help a large number of children now and for generations to come.

Please telephone Tony on 01428 725386 or leave the books C/O Grayswood Computer Services, 1a Causeway Side, High Street, Haslemere (behind Pizza

### The Journey

Neil Maltby is Leader of Mole Valley District Council in Dorking and is starting a sponsored walk from the Georgian House Hotel in Haslemere at 9.30am on Wednesday 17<sup>th</sup> August.

Neil is raising money through sponsorship for The Youth Hostel Association and Countryside Venture.

Each day until lunchtime on Wednesday 24<sup>th</sup> August you can join him for some or all of the legs of his journey, which after leaving the Greensand Way from Haslemere crosses onto the North Downs Way in Dorking and ends on the Surrey/Kent border in Tatsfield.

For further information of each stage of the walk or for a sponsorship form please contact The Surrey Hills Partnership, Warren Farm Barns, Headley Lane, Mickleham, Dorking, Surrey, RH5 6DG, telephone 01372 220653. or email [surreyhills@surreycc.gov.uk](mailto:surreyhills@surreycc.gov.uk).

FAX TO 01428 643551  
TELEPHONE AMANDA ON 01428 645757  
OR EMAIL: chamber@haslemere.com

**Celebrity Chef Curry Night**  
Friday 23<sup>rd</sup> September, 6.30pm Grayswood Village Hall

Join Pat Chapman, founder of The Curry Club, author of the Cobra Good Curry Guide and top celebrity TV chef for a cookery demonstration of Asian delicacies, tastings and meal. Bring your own booze!

You are welcome to invite colleagues and friends.

**Tickets strictly in advance only – they will not be available on the door**

I would like \_\_\_ tickets at £15 per head

**DON'T FORGET TO COMPLETE YOUR DETAILS AT BOTTOM OF PAGE!**

**Annual Chamber Race Night**  
Saturday 22<sup>nd</sup> October, 7.30 PM  
Wispers School, High Lane, Haslemere

**Friends & Family Saver** - Buy 10 or more tickets in one transaction and get two additional ones free!      \_\_\_ tickets at £15 each      £

**Corporate Entertainer** – Buy 10 or more tickets & get personalised invites and table decorated in corporate colours!      \_\_\_ tickets at £15 each      £

**Individual Tickets**      \_\_\_ tickets at £15 each      £

**Sponsorship**

- a) Race      \_\_\_      at £50 each      £
- b) Horses      \_\_\_      at £12.50 each      £
- c) Dinner Lady      \_\_\_      at £50 each      £

Please don't forget we would love a raffle prize!

**DON'T FORGET TO COMPLETE YOUR DETAILS AT BOTTOM OF PAGE!**

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Telephone Number \_\_\_\_\_

**PLEASE BOOK AS EARLY AS POSSIBLE**