

HASLEMERE & DISTRICT CHAMBER OF TRADE & COMMERCE

www.haslemere.com/chamber

Newsletter March 2007



Chamber Business Awards

Grab the opportunity to promote your business

At this time of the year, the British public are overcome with awards. If it's not the Golden Globes, it's the Brit Awards or Oscars. Thursday March 1st saw the launch of a local annual award scheme. Haslemere Chamber of Trade launched its annual business awards at a champagne reception for over sixty Haslemere businesses at the Georgian House Hotel.



Henry Beltran, Headmaster of Wispers School for Girls, Verardo Ricci, (a previous Haslemere Chamber president) and Sara Ricci and Julie Brooker from CoCo Boutique

Chamber President, Arya Ingvorsen said: "We have so many excellent, inspiring businesses in the Haslemere area that we decided that we really ought to recognise and celebrate this. We are therefore launching six business categories that we want local businesses to apply for. We don't want companies to be bashful, we want to hear about what they are good at and why they excel."

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Things to do now....

- Book 40 Minute Forum – 1 – 2 pm, Tuesday 17th April at Branksome Lodge
- Book tickets for Dinner Dance at Lythe Hill Hotel, Friday 27th April
- Go to Chamber drinks (its free) 6pm on Thursday 26th April at the Georgian House Hotel

All above can be booked with Amanda baker 01428 645757

- Display a poster and join the fight to keep the Royal Surrey Hospital
- Book tickets for Magic Mikey Show at Haslemere Hall
- Book Nordic Walking with Sportslocker
- Check you have paid your Chamber subs!

The Chamber Diary

RSVP Amanda Baker
01428 645757

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Tuesday 17th April

40 Minute Forum

1 to 2 pm – Branksome Place

£7 including light lunch

PC Ralph Swindell will be

speaking on crime prevention and reporting for businesses

Thursday 26th April

**Chamber Networking Drinks
6pm – Georgian House Hotel**
Meet other Chamber members in an informal friendly environment

Friday 27th April

AGM

6 pm – Lythe Hill Hotel

Friday 27th April

7.30 pm Dinner Dance

Lythe Hill Hotel

Tickets £29.50

Enjoy a superb meal in the recently refurbished hotel, a fun Casino and dancing

Friday 18th May TBC

New Members Lunch & Networking.

Thursday 14th June TBC

Golf Day

Hankley Common Golf Club

Wednesday 4th July

Independent's Day

29th September TBC

Race Night

at Wispers

Monday 12th November

Fashion Show

Sunday 2nd December

Christmas Market

Wednesday 19th December

Christmas Carols

Some dates to be confirmed TBC and may change

***The next committee meeting is on Tuesday 3rd April 2007 at 6.00 pm at the Lythe Hill Hotel
ALL MEMBERS WELCOME***

Chamber Business Awards

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The 2007 Business Awards scheme is organised by Chamber committee members, Amanda Baker of Alan Baker Flooring and Simon Labrow of Labrow Limited together with Chamber President, Arya. There are six different categories that Chamber members can enter, each sponsored by a local business (and one by Waverley Borough Council). The categories are:

- 'Best New Business' sponsored by The Marketing Forge for businesses under one year old and/or new Chamber members;
- 'Customer Service Award' sponsored by Alan Baker Flooring for those companies or organisations which show an commitment to excellent service;
- 'Greenest Haslemere Company' sponsored by Waverley Borough Council for the Chamber member who can demonstrate the greatest commitment to environmental and ethical issues;
- The Most Innovative Marketing Campaign sponsored by The Haslemere Herald;
- Business Personality of The Year, sponsored by Lythe Hill Hotel and Spa;
- The Most Proactive Business in The Community sponsored by Grayswood Computer Services.

"Winners will be awarded an attractive glass trophy and also benefit from PR and recognition. The Awards are open to members of Haslemere Chamber of Trade and the closing date for entry is 31st March. Winners will be announced at The Chambers Annual Dinner Dance on 27th April 2007, held this year at Lythe Hill Hotel and Spa." adds Amanda Baker. "If you are not a Chamber member and fancy applying, it is probably worth joining!"

Simon Labrow, adds "We certainly had a lot of interest on the launch day, with a significant number of businesses turning out. We hope that we are going to be inundated with entries and members are certainly entitled to enter as many categories as they wish. It is going to be good for Haslemere business in general to look at and be inspired by local examples of excellence that these awards highlight"

Arya urged local businesses to give it a go: "We want the owners and directors of local businesses to do what the Americans do well: that is, shout about their own success and areas of expertise. We Brits are traditionally reticent when it comes to our own successes and its about time that changed!" To enter the awards please contact Arya Ingvorsen at arya@marketingforge.com

Chamber Launch New Logo

You may have noticed on the front of this newsletter that our Chamber logo has changed, but there again you may not!

Local graphic designer Steve Neaves of PTMD was given the brief of freshening up the existing Chamber logo rather than replacing. The committee felt that the existing logo was really well known and loved but that the Chamber has moved on so much over the years that its dynamic progressive nature should be reflected!

Steve has also designed a new pop up banner that you will see at future events. We hope the banner will assist us in our campaign to build our image and promote the work Haslemere Chamber does in the business community.

I am sure you will agree that Steve has done a fantastic job and will join the committee in thanking him.

Local Businesses Must Help Fight To Keep The Royal Surrey Hospital

The Royal Surrey County Hospital, including St. Luke's Cancer Centre, is under threat of closure.

A review being conducted by McKinsey & Co for the South East Coast Strategic Health Authority is considering options including the **total or partial closure of the hospital**.

A report commissioned by Guildford Borough Council and published by respected thinktank Oxford Economics, has painted a **devastating picture of the consequences** for local communities and businesses in Surrey of closing the Royal Surrey County Hospital.

There are many things you can do to help the campaign including petitions, writing to key decision makers, attending events and donating funds. **The simplest immediate way to support the campaign is to display a poster at your business premises.**

You may already have received a poster for display, if you have PLEASE PUT IT UP! If you haven't or if you want more please visit the website www.rsag.co.uk or contact the campaign office:

Call: 01483 688560, **Write to:** Save the Royal Surrey Campaign, Daphne Jackson Road, Manor Park, Guildford GU2 7WG or **e-mail:** info@savetheroyalsurrey.org.uk

Chamber Exclusive Nordic Walking Workshop in Haslemere

" Join us for this great beginners' session"

Tuesday 24th April starting at 6.30 pm at Sportslocker

The event will last about 1 hour

after there will be the opportunity for a drink of two in the White Horse

**Special Chamber price £10 (normally £15) which includes loan of poles and refreshments
A maximum of 12 can attend the workshop**

Nordic Walking is an outdoor walking technique.

** It uses: Specially designed poles similar to those used in cross-country skiing.

** It is: An ideal cross training exercise.

** It burns: An average of 20% more calories than normal walking.

** Most people: Find that Nordic Walking makes walking more comfortable!

In Finland, 19% of the population Nordic Walk on a regular basis - it's Finland's most popular sport! Whilst new to the UK, Nordic Walking is popular already in Australia, Germany, Austria, Belgium, Italy & Spain.

The benefits of Nordic Walking include:

** Exercise with friends - whatever their fitness!

** Strengthens muscles in the arms, the rear parts of the shoulders, chest and back.

** Reduction of the load on knees and other joints.

At this **beginners workshop** you will learn techniques and feel the benefits Nordic Walking has to offer.

- from The Sportslocker, Haslemere

**Ask in store for details or contact Andy Webb
07950 031538 to book a place**

Education Aids Business Development

The first of a series of 40 Minute Forums is to be held on Tuesday 17th April at Branksome Place, Hindhead Road, Haslemere.

Ralph Swindell of Surrey Police will be talking about crime prevention with particular emphasis on shop owners reporting crime and co-operation between businesses if known shoplifters are in town. He will also be covering other local issues in respect of crime prevention.

The objective of the forums is to help individuals within Chamber businesses with topical issues that will assist them in day to day business life.

The sessions will be brief and to the point so that the individual attending should be back in the work place in an hour including lunch!

The cost of this event is £7 including a sandwich lunch. Please use the form at the end of this newsletter to confirm that you can attend.

Please contact the Chamber if you have a particular topic that you would like to be covered at a future 40 minute forum. We hope to run the forums monthly subject to sufficient demand and will rotate the venues.

Please try and attend these forums as they will only continue if there is sufficient support from you!

Blush – New Season Collection Preview

Lindsey Lunn, owner and manager of Blush ladies boutique, has a real passion for clothes and for making women feel great about their wardrobes.

Before buying Blush in Summer 2006 Lindsey had been providing a personal shopping, style and colour consultation service so the opportunity to acquire Blush was just what she was looking for. After refurbishing the shop, Lindsey carefully selected her first Autumn/Winter collection. This proved a raring success, drawing customers not only from Haslemere, but from further a field.

Each season's collection is deliberately designed to encompass everything a woman needs in her wardrobe – from comfortable but chic casual wear, to fantastic work clothes and fabulous occasion and evening wear. Labels include The Perfect White Shirt Company, Oui ,Bandolera, The Masai Clothing Company, Yulin, Ochre, Pulls and Betty Jackson to name just a few. A select range of Jewellery and bags are also available, with pieces chosen specifically to complement the clothes.



Lindsey and her team are always happy to lend a helping hand in putting specific outfits together for you, but also pride themselves on the relaxed atmosphere at Blush – feel free to come and browse at your own pace.

For those who are having a wardrobe crisis as we come into a new season, Blush style and colour consultations may be of interest. Are you wearing the right shapes (and sizes) for you? Do the colours you wear compliment your skin tone? Style and Colour analysis can take place at your own home, or in the shop, and allow you to really get the most out of your wardrobe.

To celebrate the arrival of the new Spring/Summer collection, Lindsey would like to offer all readers 5% discount until 15 April 2007. One voucher per customer. Simply use the voucher below to claim your discount.



voucher

SPRING / SUMMER FASHION



COME AND SEE THE EXCITING NEW COLLECTIONS
BLUSH 2 HIGH STREET HASLEMERE SURREY GU27 2LY
TEL NO: 01428 656412

THIS VOUCHER ENTITLES YOU TO A 5% DISCOUNT. VALID UNTIL 15 APRIL 2007. ONE VOUCHER PER CUSTOMER.



New Leaf Foods



new leaf foods

New Local Veg Box Scheme

Chamber Members Offer and recommendations reward!

New Leaf Foods have launched a new veg box or 'Fresh Box' scheme for the Haslemere area. Unlike other schemes, it offers a choice to customers of a 'Local Box' with vegetables and fruit sourced as locally as possible, or a purely 'Organic' box. The box choices come in three sizes to suit the size of your household. The scheme is designed to be as flexible as possible. Customers find out what is coming every week by email or phone, and can swap or add products to their box from a list. So, if you don't like brussels sprouts...no problem!

We place great value on freshness and quality. By working with our local partners, we often get produce from farm gate within 24 hours, so it stays fresher, tastier and more nutritious for you for longer! Why not give us a go? 15% discount for Chamber members for your first weeks box. Or why not recommend us to *your* customers or friends? and receive a free gift* from us in thanks for any who sign up that were recommended by you.

Call us on 01428648882 or email us at info@newleaffoods.co.uk, or come and see Alison and Paddy at 4 Shepherds Hill.

(*Gift value of £4-5, recommended customers must join the scheme for two weeks or more.)

Easter Magic

2 great ways to support
The Mayor's Charities
(G.U.T.S & P.A.G.E.A.N.T.)

Magic show at Haslemere Hall

Giant & Easter Egg
Raffle

Tickets available from Marley Flowers
(To be drawn on Easter Sunday)



Magic Show generously sponsored by

Magic Mike 
Charity
Magic Show 

for children

 Wednesday 11th April
Haslemere Hall

Show times 1 p.m. & 4 p.m.

Tickets £5

Booking Office 01428 642161



Parents & Grandparents come along
for a great show... you could even
bring some children with you!

Have You Paid Your Chamber Subs for 2007?

We have been recently checking our records in respect of subs for 2007. Although most members have paid there some subs outstanding. Companies may have changed banks and not set up a new standing order, we know this sometimes happens. Please can you check your records to see if you have paid to save us having to chase you!

If you have any queries please contact our Treasurer, Julianne Evans, her contact details are below. Thanks.

Welcome To Our New Members

Graduate Landscapes Ltd

Garden design and landscaping in Haslemere, Liphook and surrounding area. BALI registered. Free consultation. We survey, design, build and plant with a full after care service.

Lake House, Haslemere Road, Liphook
Telephone 01428 724080 www.graduatelandscapes.co.uk

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Jack's Wine Bar Ltd

A small, intimate and sophisticated bar offering good quality wines, bottled beers and "small plate" style food throughout the day.

4 High Street, Haslemere
Telephone 01428 645166

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The Best of Haslemere

Community Website / Business Directory featuring the best local businesses in the Haslemere area. Includes: Powerful Google search, bringing Haslemere more business; World's first online talking Ads; 400 word webpages with hyperlinks; (CBI's runner up "Best New Product 2006")

Goleigh Farm, Greatham
Telephone 01420 538210 www.thebestof.co.uk/haslemere

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Therapurity

Developed over the last five years, Neil Bradley's Oxygen Therapy is now recognised as a powerful stress-buster, allowing customers to feel totally relaxed and re-energised in a short twenty minute, twenty first century 'power nap'. Breathing pure oxygen simply makes you feel great!

Keepsakes from Therapurity is a unique range of truly personalised gifts; from handmade and decoupage wedding and christening boxes, to poems, astrological charts and gem-stones etc, we focus on the joy of giving.

'The Studio', Five Levels, Chiltern Close, Haslemere
Telephone 01428 658500 www.therapurity.com

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If you or a friend have a business in the Haslemere area and would like to join the Chamber of Trade & Commerce please contact:

Simon Labrow of Labrow Independent Financial Advisers on 01428 651010
or email chamber@haslemere.com

If you would like to submit an article, information about a future event or simply generally comment about trade and commerce in Haslemere email chamber@haslemere.com or write to: Simon Labrow, Editor, Haslemere Chamber Newsletter c/o Labrow Independent Financial Advisers, 66a High Street, Haslemere, GU27 2LA. Please note we cannot guarantee your material will be included. The editor's decision is final.

COMMITTEE MEMBERS

PRESIDENT Arya Ingvorsen The Marketing Forge, Marketing & Research Consultancy~658455

VICE PRESIDENT Melissa King Marley Flowers~656588

TREASURER Julianne Evans JL Nobbs, Stationers~643996

David Armstrong Lythe Hill Hotel & Spa~

Amanda Baker Alan Baker Flooring Co~645757

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