

Area 7: Industrial Areas

The industrial areas are characterised by:

- Small light industrial estates
- Kings Road:
 - 8 units, built late 1970s
 - Screened from road by belt of trees
- Jewson's Yard (junction of Weydown Road and Derby Road) and Unicorn Industrial Estate, on railway land behind the station
 - Bus park, which has expired planning permission for a station car park
 - Mix of industrial, commercial and retail units of all sizes
 - Modern blend of architectural styles, visible from the railway station

Design Guidelines: Industrial Areas

- *Generic Design Guidelines also apply in relation to any development in this area and these are stated in context in sections 4, 5 & 6 and Appendix 1. The complete set of guidelines can be found in Appendix 8.*



Weydown Road Estate entrance



Kings Road Industrial Estate



Entrance to Kings Road Industrial Estate showing screening



Row of small Industrial Units in Jewson's (Stoneman's) Yard