

CAMELSDALE SCHOOL & HASLEMERE REWARDS

Raising school funds by shopping locally



Camelsdale School Team Up With Haslemere Rewards

Camelsdale First School is delighted to team up with the innovative Haslemere Rewards Scheme, an exciting partnership between a local school and local businesses aimed at encouraging people to shop locally and at the same time support their local school. This is as a direct result of its Business and Education In Partnership Committee's work.



The school is thrilled that so far over a dozen local businesses have signed up to the partnership and have agreed to hold a Camelsdale School Loyalty Card. Local people and parents who shop locally can now choose to have their "points" added onto Camelsdale School's card held at the business which in turn can be redeemed by the school for goods/vouchers in line with the businesses' own scheme/rules.

Mrs Palmer, Head teacher, is extremely grateful to Simon Labrow of Labrow Independent Financial Advisers, for leading the scheme and to all the businesses involved.

"Camelsdale thrives on its strong sense of community. This includes the business community. Here is a wonderful opportunity to strengthen that partnership. We look forward to great results and to promoting local business who in turn are supporting local children. This is a superb idea. As an eco-friendly school, we encourage everyone to shop more locally and bank your points with Camelsdale School!"

How does the scheme work?

Haslemere Rewards is a scheme brought to you by The Haslemere Initiative & Haslemere & District Chamber of Trade where participating local shops and businesses reward customers' loyalty with points.

The points are collected on a smart card and are converted into various discounts and promotions depending on the outlet.

You can ask to have the points put on the Camelsdale card rather than your own at supporting Haslemere Rewards outlets.

Camelsdale School PTA will then have the opportunity to convert the points into goods or services to benefit the school.

Not every Haslemere Rewards member is supporting this scheme: please ask the outlet.

You can ask your family and friends to donate points they earn to Camelsdale School as well!

By supporting local businesses you will be benefiting our school now and the local economy for our children's future.

"Camelsdale thrives on its strong sense of community"

SUPPORTING LOCAL BUSINESSES CAN HELP CAMELSDALE SCHOOL

By Simon Labrow, Labrow Independent Financial Advisers

Some of you may know me as a member of Haslemere Chamber of Trade committee or via my business, Labrow Independent Financial Advisers that is based in Haslemere. You may also have seen me picking up my daughters Eleanor & Catherine from Camelsdale School!

I am involved with the Business and Education In Partnership Committee at Camelsdale First School, which looks to link the school and its children with local and national business.

Until around six years ago I was a senior manager of a large UK insurance group. To be honest although I did use local shops and businesses I didn't really appreciate how important they were to the local economy and ultimately the future of our community.

Now that I have three children and run a local business I am much better placed to understand that most of the children at Camelsdale School will one day be seeking employment and that it may well be with a local company. The more successful businesses there are in the area due to support from local customers like you, the better the chance for our children to gain employment in the future and to live in a prosperous and pleasant environment.

Please support local businesses whenever you can. If they are participating Haslemere Rewards members, even better, because by donating your points to the school card our children will benefit now!

I feel so strongly about the benefits this initiative can provide our children both now and in the future that I have chosen to sponsor the scheme.

Thank you in advance for any support you can give to our children's school.

Simon Labrow
Labrow Independent Financial Advisers

shop locally
and support
Camelsdale First School

Choose to have your Haslemere Rewards points added to the Camelsdale School PTA card held by participating businesses

Visit www.haslemere.com/rewards for details of participating businesses

This initiative is sponsored by
Labrow Limited Independent Financial Advisers
66A High Street, Haslemere, GU27 2LA.
Telephone 01428 651010. www.labrowonline.co.uk

Haslemere Rewards

Haslemere & Villages

shop for less
and support
Camelsdale First School

- Great range, with gift ideas!
- Online bargain prices - and no queuing!
- FREE delivery from many retailers!
- The shops pay us money at no extra cost to you ...

Retailers on our site include: **M&S** **Littlewoods** **John Lewis** **COMET**

www.buy.at/camelsdaleschoolpta

Can't find what you want locally?

If you must internet shop make sure it is via our school website.

The school then receive commission for the money you spend at no extra cost to you!

www.buy.at/camelsdaleschoolpta

Haslemere Rewards members who have agreed to link with Camelsdale School so far include:

Mark Wayer Photography, Cockerills Shoes, JL Nobbs, Marley Flowers, Clayton Fine Jewellery, R Miles & Son, Haslemere Cellar, Grayswood Computer Services, Grayshott Pottery, Burns & Webber, The Georgian Hotel, Lythe Hill Hotel, Between The Lines.